# CHAPTER 09: PERFORMANCE MANAGEMENT SYSTEMS



### **CHAPTER 9: Performance Management**

The establishment, development, monitoring and general management of performance at a municipal level is governed by stipulations in Chapter 6 of the Local Government: Municipal Systems Act, No. 32 of 2000.

The Sedibeng District Municipality developed a Performance Management System which is utilized to manage, monitor and evaluate the performance of the municipality against predetermined objectives as captured in its Integrated Development Plan (IDP). This electronic Performance Management System (ePMS) is developed in total compliance with all performance-related legislations. The system reflects a clear line of sight in alignment cascading from the National Development Plan Vision 2030 (NDP), National and Provincial Outcomes, the second Sedibeng Growth and Development Strategy (GDS II), the 5-year IDP, the 1-year IDP, the Service Delivery and Budget Implementation Plan (SDBIP), and the Performance Agreements of Section 56 employees.

This alignment made it possible for all Clusters to progress report and packs their evidence against the set deliverables. Such reports are consolidated on monthly, quarterly and annual basis, measured against the set 'SMART' targets. The system has an inherent monitoring tool in form of dashboards, thus showcase areas of performance and under-performance on continuous basis. This tool gives progress status against the set deliverables in all Clusters and affords early detection and intervention in areas of need.

In terms of progress in the completed 2012/13 financial year, the Municipality has progressed very well against the set deliverables and targets. The Office of the Auditor General gave SDM a 'clean audit' opinion, that's after conducting a thorough auditing of its performance against objectives and finances. The Sedibeng District Municipality henceforth conducts its planning, as reflected in this chapter, to show a clear alignment between its Strategies and Sector Plans, outlined in Chapter 4 and 6 of this document, respectively. The set performance areas for the financial year 2014/15, as captured herein below, indicate all measurable projects and programmes planned to be implemented by the municipality. This Chapter will be provided as part of the analysis of the next IDP review.

#### STRATEGIC PLANNING AND ECONOMIC DEVELOPMENT

**A) IDP KEY PERFORMANCE AREA:** Reinventing the Economy *from an old to a new by consolidating existing sectors and exploring new sectors of growth and in this way build local economies to create more employment and sustainable livelihoods.* 

#### Local Economic Development

IDP Strategy	Indicator	Strategic Intervention 2014/15
Create long term sustainable jobs, reduce unemployment, poverty and inequalities	6 EPWP & CWP Programmes be implemented	Recruit 300 unemployed people to be employed and participate in the CWP and EPWP Programmes
Promote a diverse economy within the Sedibeng Region	Number of job opportunities created	Develop consolidated list of Regional inter-municipal Economic Development catalytic projects aligned to



IDP Strategy	Indicator	Strategic Intervention 2014/15
		GDS pillars
	Establishment of alternative delivery mechanism for strategic/ catalytic projects	Identify and establish alternative strategic projects delivery mechanism
	Comprehensive project booklet and investment profile produced	Develop a comprehensive booklet on projects, area offerings and investment profile of the District
Ensuring BBBEE and SMME development	SMMEs & cooperatives trained	Facilitate training and capacity building with other partners to train 150 individual entrepreneurs and members of Cooperatives
	One satellite GEP office opened	Market services and offerings of GEP decentralized office.
	Number of SMMEs linked to Economic Opportunities	Link 20 SMMEs and Cooperatives to Economic Opportunities.
Promote and develop agricultural Sector	Farmers & cooperatives trained	Facilitate training and capacity building for small farmers in partnership with other agencies/ spheres of government
	Number of farmers & cooperatives accessing the markets	Conclude a Memorandum of Agreement with Vereeniging Fresh Produce Market
	Number of Agro- processing industries established	Identify and do feasibility report on Agro processing and value adding agricultural industries in the region

#### Tourism

IDP Strategy	Indicator	Strategic Intervention 2014/15
Promote & Develop the	Submit the reviewed	Conduct stakeholder consultations to review
Tourism Sector	Tourism Strategy	Sedibeng Tourism Strategy.
	inclusive of townships	
	Registration of the	Render administrative support to RTO
	Regional Tourism	
	Organisation as a	
	company	
	Number of marketing	Identify and participate in a number of exhibitions
	initiatives Identified &	and 4 marketing platforms to promote Sedibeng as a
	developed	Destination of choice.
	Increased number of	Facilitate 4 Skills Development and Awareness
	graded establishment	programmes
	and skills development in	
	tourism	Award excellence by hosting the annual tourism
		awards
	Improved Tourism	Revive Tourism Infrastructure Forum and coordinate
	Infrastructure in the	quarterly tourism infrastructure information sharing
	region	session.



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**B) IDP KEY PERFORMANCE AREA: Renewing our communities** from low to high quality through the provision of basic services, improving local public services and broadening access to them, and regenerating and property development to improve the quality of living for the communities.

#### Development Planning and Housing

IDP Strategy	Indicator	Strategic Intervention 2014/15
Promote Residential Development and Urban Renewal	Number of housing projects implemented and submit reports to Council	Quarterly Monitoring reports progress on the delivery of Housing programmes
	SDF document submitted to Council	Development of a Final Sedibeng Spatial Development Framework
	Submit precinct projects	Submit progress reports to Council on precincts development
	Construction of approved precinct projects	Facilitate funding from other spheres of Government for development of Precincts
	Number of CBDs Improvement Programmes initiated	Coordinate and submit reports of CBD regeneration programmes

#### Infrastructure

IDP Strategy	Indicator	Strategic Intervention 2014/15
Plan for effective, efficient and sustainable infrastructure for water and sanitation, and provision of electricity.	Master plans for water and sanitation and provision of electricity.  Total integrated and functioning IGR structure	Coordinate the development of Regional master plan for bulk services.  Facilitate functional IGR structures on basic services
	Upgraded Sedibeng	Facilitate the speedy implementation of the Sedibeng
	Regional Sewer	Regional Sewer.

C) IDP KEY PERFORMANCE AREA: Reviving a sustainable environment from waste dumps to a green region, by increasing the focus on improving air, water, and soil quality and moving from being a producer and receiver of waste to a green city.

#### Environment

IDP Strategy	Indicator	Strategic Intervention 2014/15
Implementation of effective and efficient environmental management in the Sedibeng District Municipality.	% reduction in visible air pollution	Implementation of VTAPA priority area awareness campaign
	%air quality data produced	Installation of PM & SO2 monitors at Vanderbijlpark station
	Council Approved By law for the District	Facilitate the development of Air Quality By-Law through public participation process
	Number of AEL's issued	Convert 100% of APPA registration certificates to AEL
	Approved electronic AEL system for the district	Implementation of VTAPA priority area awareness campaign

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IDP Strategy	Indicator	Strategic Intervention 2014/15
	Functional Air quality management unit	Facilitate the Air Quality By-Law public participation process
Implementation of effective and efficient environmental	Clean and green environment	Facilitate Clean and green educational campaign
management in the Sedibeng District Municipality.	Winning wards recognized and rewarded	Support the implementation of MtKprogramme
Transparcy.	Informed students on environmental careers	Facilitate and conduct Environmental Career Exhibition.
	Arbour day project implemented	Celebration of ad-hoc Environmental Events
	25 learners to be appointed in the District	Support the Environmental Youth Services programme
	Implementation of the IWEX program for industries in the region	Registration of 30 Industries to participate in the IWEX programme
Ensure the implementation of MHS programmes to	SLA developed by June of each financial year	Development of SLA for the rendering of MHS with Service providers
reduce environmental health risks	Council Approved By law for the District	Development of the MHS By laws for the Sedibeng district
	Number of MHS programmes implemented	Implementation of the x9 elements of MHS as defined
	% effectiveness of participation the IGR : MHS	Maintenance and improvement of the IGR structure on MHS

**D) IDP KEY PERFORMANCE AREA: Reintegrating the region** with the rest of Gauteng, South and Southern African to move from an edge to a frontier region, through improving connectivity and transport links.

#### Transport

IDP Strategy	Indicator	Strategic Intervention 2014/15
Plan and develop accessible, safe and affordable public	Number of meetings held with the taxi industries	Ensure the implementation of the OLS
transport systems and facilities	Number of meetings convened with the bus	Ensure the implementation of the RATPLAN
	industry	
	Modal Integration	Develop a framework for developing a modal
	Strategy	integration strategy in the region.
		Promote public transport at least two campaigns per
		annum.
	Framework developed	Develop a framework for developing a metered
		strategy in the region.
	Monitored, formal and	Develop a system to monitor and control the meter
	controlled meter taxi	taxi industry
	industry.	
	Framework developed	Develop a framework for developing a learner
		transport strategy in the region.



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IDP Strategy	Indicator	Strategic Intervention 2014/15
	Monitored, formal and controlled learner transport	Develop a system to monitor and control the learner transport
	Establish Transport Planning Authority	Develop a framework for establishing Transport Planning Authority
	Four IGR meetings per year.	Ensure a functioning IGR structure
	Improved relations and joint planning	Facilitate the development and promotion of rail in the region
	Number of facilities upgraded.	Develop Vereeniging Intermodal Facility

#### **Road Infrastructure**

IDP Strategy	Indicator	Strategic Intervention 2014/15
Promote efficient movement	Sedibeng Regional Road	Coordinate the development of Regional Road
of freight in the region	Master plan.	master plan
	Joint safety programs	Joint road safety programs and campaigns with local
	and campaigns with local	municipalities.
	Upgraded roads on high	Compilation and development of a priority list for
	volume of public	upgrading and maintenance of road network.
	transport vehicles.	
	Total integrated and	Ensure a functional IGR structure for road master
	functioning IGR structure	planning

#### Freight

IDP Strategy	Indicator	Strategic Intervention 2014/15
Promote efficient movement of freight in the region	Feasibility studies on Freight facility.	Commission the study on Freight Facility
	Freight Management Plan	Develop a framework for a freight facility
		management plan

#### • Licensing

IDP Strategy	Indicator	Strategic Intervention 2014/15
Render an efficient, effective and corruption free vehicle state registration and licensing service	Provide safe and conducive infrastructure and environment to personnel and customers	Demolish and rebuild the infrastructure as funds becomes available
	Generated additional	Upgrading of driver testing terrains to increase
	revenue	testing capacity as funds becomes available
	Prevented and eliminated	Make provision for temporary filing needs to ensure
	the danger of records	safety of files
	getting lost/destroyed	
	and possible injury/health	
	risks	



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**E) IDP KEY PERFORMANCE AREA: Releasing human potential;** from low to high skills and build social capital through building united, non-racial, integrated and safer communities.

#### **CORPORATE SERVICES**

#### • Information Technology

IDP Strategy	Indicator	Strategic Intervention 2014/15
World class ICT infrastructure in support of a "Smart Sedibeng"	Complete roll-out of project – on-time and in budget.	Roll-out of fibre to remaining municipal offices, clinics and libraries including CCTV sites
	Completed Roll-out of three workstations	Roll-out of one workstation
	Framework for the IT Metropolitan Strategic plan	Development of a IT Metropolitan Strategic Plan
	91% Uptime for the period	Maintain the uptime for systems and networks
	100% Disaster recovery plan achieved	Implementation of DRP throughout the District

#### Human Resource

IDP Strategy	Indicator	Strategic Intervention 2014/15
Ensure Effective, Competent and Motivated Staff	6months turnaround to conclude cases and comply with timelines set out in the grievance procedures and disciplinary procedures and code and 12 LLF meetings	Sustenance of a fully functional Labour Relations unit
	Percentage of implemented identified training interventions(WSP and performance assessments)	20 Female employees trained in Leadership Skills and project management 13 Shop Stewards trained in Labour Relations matters 14 Job Evaluation Unit members trained
	Percentage implementation of the BP strategy	Ensure Effective, Competent and Motivated Staff
	Number of JD's bench marked with similar Municipalities	Functional Job Evaluation Unit
	Number of Human Resources menus populated	Accessible and user friendly data base
	Annual EE target plan in place (2015)	Ensure the development of a EE target plan is in place

#### Facilities

IDP Strategy	Indicator	Strategic Intervention 2014/15
Develop and Maintain high quality Municipal Facilities	Comprehensive facilities management plan developed	Ensure user friendly municipal facilities
	Percentage of Annual Maintenance plan implemented	Implement Annual Maintenance plan
	Integrated Safety Management Plan Developed	Ensure safe and secure municipal facilities
	District wide IGR facilities committees established	Coordinate District IGR facilities committees

#### • Utilities

IDP Strategy	Indicator	Strategic Intervention 2014/15
Improve Municipal Financial and administrative capabilities	A developed long term model for management and maintenance of Municipal utilities.	Strengthening Public Private Partnership that will ensure all municipal entities are self-sustainable
	Viable Municipal Entities	Cede all transportation matters to relevant sector departments
	Project rebirth initiative by Department of Agriculture to resuscitate market operations.	Ensure a self-Sustained Vereeniging Free Produce Market.

#### • Legal Services

IDP Strategy	Indicator	Strategic Intervention 2014/15
Effective management of Council business	Quality Agendas, Minutes and Legal Services to Council and Administration.	Quality secretarial support and legal support to Council, Mayoral Committee and other committees of Council.
	Effective contract management system in place.	Ensure compliance with all applicable legislation and various legal prescripts.
	Records management applications assessed and reviewed.	Assess and review compliance on records management applications.
	District-wide efficiency in Records Management	In loco inspections on all authorized filing rooms and reporting thereon.  Adherence to the NARS and other applicable pieces of legislation.
		Maintain professional at services and convenience to all end-user Clusters at optimum levels

#### **COMMUNITY SERVICES**

Heritage

IDP Strategy	Indicator	Strategic Intervention 2014/15
Provide an integrated support in ensuring that communities are safe and	Number of commemorative events hosted	Host commemorative events in partnership with other spheres of government.
secure	No. name changes applications approved by ministers	Facilitate the establishment process of a RGNC

#### Sports, Recreation, Arts and Culture

IDP Strategy	Indicator	Strategic Intervention 2014/15
Provide an integrated support in ensuring that communities are safe and	No. of sports, arts and culture programmes supported	Support Sports, Arts and Cultural programmes
secure	Signed off Regional Craft Hub Reports	Strengthen Regional Craft Hub

#### Community Safety

IDP Strategy	Indicator	Strategic Intervention 2014/15
Provide integrated support in ensuring that communities are safe and secure	Increased CCTV Street Surveillance System coverage in the region.	Render CCTV maintenance and repairs service
	Council approved	Provide an enabling environment for Community
	Community Safety	Policing Forum structures to be readily and qualified
	Strategy	for employment sector.
	Number of stakeholders	Review and enhance a Regional Standard Operating
	participated	Procedure on Events Safety and Security Planning
		and Management
	Number of CSF meetings	Strengthen and invite other relevant stakeholder
	held	

#### **Health and Social Development**

IDP Strategy	Indicator	Strategic Intervention 2014/15
Promote Efficient delivery of primary health services	Number of DHC meetings held	Ensure a functional DHC
	Number of programmes	Campaign on Breast cancer Primary Health Care
	supported	Facility committee capacity building
	Number of programmes	Women Entrepreneur capacity building on Human
	facilitated	trafficking campaign
	Number of ECD	Support the implementation of the ECD Policy
	programmes supported	
	Number of ofprogrammes	Facilitate capacity building programme for PWD
	supported	



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IDP Strategy	Indicator	Strategic Intervention 2014/15
	Number of programmes	-Ex-combatant forum capacity building
	supported	Entrepreneurship support
	Number of youth	Facilitate the implementation of youth development
	programmes supported	programmes
	Number of students	Facilitate financial support programme for 29 student.

#### HIV & AIDS

IDP Strategy	Indicator	Strategic Intervention 2014/15
Facilitate and coordinate internal and external HIV&AIDS and TB mainstreaming	Number of wards implementing HIV&AIDS & TB programmes Number of people reached per month	Reduce new HIV, STIs & TB infections through a combination of biomedical, behavioral, social and structural interventions  Ward based door-to-door HIV prevention education programme with referrals and follow-ups, prioritizing informal settlements, rural and urban areas.
	Number of people testing per month	Facilitate, coordinate and monitor increase in HCT uptake and coverage
	Number of employees reached stigma and discrimination campaigns	Mobilize for ward-based stigma and discrimination campaigns
	Number of meetings	Coordinate plans, progress reviews and reports for effective implementation of the multi sector strategy across departments and sectors of civil society.

#### • Disaster Management

IDP Strategy	Indicator	Strategic Intervention 2014/15
Optimal performance of	Functional PIER unit	Fully Established & functional PIER unit
Disaster Management	Number of public	Implementation of 4 public awareness and Education
	awareness and Education	programs in Disaster Management.
	programs in Disaster	
	Management	
	implemented	
	Reviewed and signed-off	Review and updating of the Disaster Management
	Disaster Management	Plan.
	Plan (by HOC).	
	Number of skilled and	Skilled and developed firefighting workforce.
	trained local firefighting	
	workforce	



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F) IDP KEY PERFORMANCE AREA: Good and financially sustainable governance; through building accountable, effective and clean government, with sound financial management, functional and effective Councils, and strong, visionary leadership. It is about compliance and competence.

#### **FINANCE**

IDP Strategy	Indicator	Strategic Intervention 2014/15
Improve municipal financial and administrative capability	Implement, monitor and review the financial plan	Review of the regional tariff and funding model towards migration processes of Metro Governance model
	Ensure that the budget is aligned to IDP, National and Provincial objectives	Expand monthly internal processes that verify and support credible financial reporting that align with the SDBIP
	Approved budget in line with MTREF	Continuous performance monitoring, reporting and review;
	Clean Audit status	Enhance processes to ensure adequate review of financial statements to prevent material misstatements, maintaining clean audit status;
	% recovery of outstanding debt	Ensure firmer internal controls to respond to internal audit reports and recommendations more effectively
	% decrease on operational budget overspending	Firmer internal controls to respond to internal audit reports and recommendations more effectively;
	% decrease on capital budget underspending	Conduct risk assessment of asset base to identify areas requiring improvement in municipal financial and administrative efficiency;
	% decrease on R&M budget underspending	Conduct risk assessment of asset base to identify areas requiring improvement in municipal financial and administrative efficiency;
	% of MFMA minimum competency regulations implemented	Review of skills set of Finance cluster to determine level of capacity towards migration processes of Metro Governance model together with capacitation and development goals in alignment with MFMA Minimum Competency Regulations
	Number of sources of funding researched and recommended	Review of the regional tariff and funding model towards migration processes of Metro Governance model
Improve municipal financial and administrative capability	Increase in number of sustainable SMME's in the region	Promote Local BEE suppliers and SMME's in the region through procurement spend
	Number of supply chain management systems aligned	The Integrated SCM Model with local municipalities has been developed however, implementation is subject to the Transition to Metro Governance Model processes to be undertaken in 2015/2016
	Number of Financial support schemes for SMME's negotiated and confirmed	Implementation of Financial scheme for SMME's
Intensify Grant funding to support programmes	% compliance with legislative requirements	Ensure Simplified SCM Policy and Procedures; Appropriate delegations and segregation of duties and Audit trail of procurement processes



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IDP Strategy	Indicator	Strategic Intervention 2014/15
	% of processes developed to set requirements for contract management	Continued implementation of optimal processes that are clear and unambiguous. Setting of requirements that manage contracts and suppliers effectively
	% of resources allocated towards implementing SCM processes	Implementation of procurement plan; develop internal mechanisms to align procurement plan to budget

#### **OFFICE OF THE MUNICIPAL MANAGER**

#### **MUNICIPAL SYSTEMS**

#### **Performance Management**

IDP Strategy	Indicator	Strategic Intervention 2014/15
Qualitative, transparent and reliable performance management system in the Sedibeng District Municipality	100% Established and operational e-Performance Management System across 9 levels.	Establish and operationalize e-Performance Management System across 9 levels.
	Developed and approved Service Delivery & Budget Implementation Plan 2014/15.	Consolidate and table for approval the Service Delivery & Budget Implementation Plan 2014/15.
	Quality assured, approved and submitted Reports as per legislative requirements – 4 Quarterly Reports, Mid- year and Annual Reports.	Quality assure all reports, and submit for audit and approval as per legislative requirements – i.e. Quarterly Reports, Mid-year and Annual Report.

#### **Integrated Development Planning (IDP)**

IDP Strategy	Indicator	Strategic Intervention 2014/15
Qualitative, transparent and reliable performance management system in the Sedibeng District	Monitor the implementation of Second Generation Growth and Development Strategy (GDS)	4 Progress Report on the implementation of the 2 <sup>nd</sup> Generation GDS
Municipality	Approved IDP Process Plan 2015/16	% Implementation and Monitoring of the IDP Process Plan 2015/16
	Number of Public participation/Stakeholder engagements rollout as per IDP Process Plan	2 Public participation/ Stakeholder engagements as per IDP Process Plan 2015/16
	Developed 2015/2016 IDP	Develop the 2015/16 IDP document.

#### • Intergovernmental Relations



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IDP Strategy	Indicator	Strategic Intervention 2014/15
Coordinate and Promote high level of Corporate Governance	4 Joint Municipal Manager's meetings convened and reports presented.	Convene 4 Joint Municipal Manager's meetings.
	4 Consolidated reports on	Consolidate reports on all SDM IGR structures on
	all SDM IGR structures.	quarterly
	1 District wide IGR workshop1 conducted and report presented.	Coordinate 1 District-wide IGR workshop.
	2 Inter-municipal	Coordinate 2 Inter-municipal learning tours.
	learning tours undertaken.	

#### • Risk Management

IDP Strategy	Indicator	Strategic Intervention 2014/15
Ensure High Level of Corporate Governance through the implementation of the Risk Management	Reviewed and approved SDM Enterprise Risk Management Framework and policy.	Review and submit for approval the SDM Enterprise Risk Management Framework and policy.
	Reviewed and approved	Review and submit for approval the Risk Registers
	Risk Registers.	(Operational and Strategic) .
	Updated database of	Update database of fraud and corruption incidents
	fraud and corruption	register.
	incidents register.	
	Approved Business	Review and submit for approval the Business
	Recovery Plan	Recovery Plan

#### • Internal Auditing

IDP Strategy	Indicator	Strategic Intervention 2014/15
Ensure High Level of Corporate Governance through the implementation of the Internal Audit Plans	Developed and implemented risk-based internal audit plans, 3 year plan and annual plan, and their approval by the Audit Committee and Council.	The development and implementation of the Risk- based Annual Internal Auditing Plan, and submission to the Audit Committee and Council.
	4 Coordinated Audit Committee meetings	Coordinate all Audit Committee meetings.



### **CHAPTER 9: Performance Management**

**G) IDP KEY PERFORMANCE AREA: Deepening democracy;** through enabling all South Africans to progressively exercise their constitutional rights and enjoy the full dignity of freedom. To promote more active community participation in local government, including further strengthening the voice of communities and making sure that community based structures such as ward committees, police forums, school governing bodies are legislatively supported to function effectively.

#### **POLITICAL MANAGEMENT TEAM**

#### • Office of the Executive Mayor

IDP Strategy	Indicator	Strategic Intervention 2014/15
Promote High Level of Intergovernmental Cooperation and Coordination	Coordinated District-wide Mayoral Committee Lekgotla District-wide IDP Lekgotla	Coordinate the District-wide Mayoral Committee Lekgotla District-wide IDP Lekgotla, and the Joint-Mayors Forum
	Joint-Mayors Forum  Set up transitional systems for the Vaal River City Municipality.	Set up systems for the establishment of the Metro.
	Number of visits/meetings to local industry and international investor visits	Coordinate the Mayoral Investment Council and the Sedibeng United Business Forum Programmes.
	Quarterly Public and stakeholder engagements.	Promote active citizen participation

#### • Office of the Chief Whip

IDP Strategy	Indicator	Strategic Intervention 2014/15
Strengthening Oversight and Accountability	Integrated and inclusive planning for the district	An effective and well-coordinated model towards building single local government System
	Strengthened IGR structures district wide towards Metro through District Wide Caucuses and Whippery Retreats	Well co-ordinated IGR for the entire district towards Metro through District Wide Caucuses and WhipperyLekgotla
	Well co-Coordinated and structured study groups, Whippery and causes.	Improved and well-coordinated study Groups, whippery and cacuses
	Midyear and Annual Progress Report on the implementation of the party manifesto	Consistent and progressive quarterly reports to the Caucus on the implementation of the manifesto

#### • Office of the Speaker

IDP Strategy	Indicator	Strategic Intervention 2014/15
The pursuit of efficient,	Integrated and inclusive	Build single local government
accountable, co-operative	planning for the district.	System
governance.	Improved performance of	Well coordinated and effective monitoring of the
	local legislatures	provincial programs/SALGA notices by the
		municipality
	Four planned sittings of	Proper coordination of Council business.
	Council meetings	
	convened	
	Number of trainings	Proper coordination of Councillors training and
	convened and attended	development needs.
	by councilors	
	Number of section 79	Well-coordinated and structured section 79
	committee meetings	committees
	convened	
	Number of meetings	Coordinate and ensure effective functioning of the
	convened and reports	Municipal Public Accounts Committee (MPAC)
	tabled to council	

#### • External Communications

IDP Strategy	Indicator	Strategic Intervention 2014/15
Improving stakeholder	Communications Strategy	Update annual communication strategy
relations through public	in place	
participation	A new SDM Website in	Embark on the second phase of the CMS
	(Content Management	
	System) CMS format	
	A completed &	Multimedia duplication of GDS 2, to be used as one of
	distributed GDS 2	the corporate gifts
	Brochure	
	SDM Newsletters every	Quarterly development, print and distribution of SDM
	quarter	Newsletter to public events and places
	Properly marketed and	Facilitate Events coordinating committee meetings in
	communicated	preparation for the upcoming events
	programmes to the public	
	Stakeholder Relations	Implementation of the Stakeholder Relations strategy
	Strategy in place	
	12 (District	Facilitate the District Communications forum
	Communications Forum)	meetings
	DCF Meetings	
	Updated Stakeholder	Segmentation and regular update of the stakeholder
	Database	database