

**External Communications Unit
Press / Media Release**

To : All media
Attention : News Editors & Journalists
Date : 18 October 2014

For the attention of all media houses

The Sedibeng District Municipality notes with concern an amateur video clip being circulated on social media of Executive Mayor, Cllr. Mahole Simon Mofokeng. The video clip has been made with a deliberate aim of discrediting and embarrassing the Executive Mayor.

Of greater concern is how this video clip has been fed to the media and how it has been used in a sustained campaign to embarrass the Mayor. Following up on a story in one of the daily newspapers, it has come to the Municipality's attention that there is a deliberate and concerted plot against the Executive Mayor. The South African Police Services have been duly informed.

The Executive Mayor, while off duty and while socialising with friends in his neighbourhood is deliberately encouraged to 'act up' for a video clip. The behaviour and voices of the white female filming the video and that of her two white male accomplices are blatantly exposed. The racial slant to the incident cannot be ruled out either.

This incident confirms our deep seated suspicions of a well-orchestrated campaign to undermine the good work of the Municipality with intentions of derailing our progress towards the establishment of a Metropolitan city in 2016.

This smear campaign by faceless and desperate individuals further illustrates that the two previous alleged cases were part of a plot to weaken and undermine the Executive Mayor in the face of the ANC Regional Conference which is to be held soon. It is against this background that the Sedibeng District Municipality, calls on its residents to see this incident in its proper context.

Ends!

**Issued by the External Communications Department
Sedibeng District Municipality**

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