

## Media Advisory

### FOR IMMEDIATE RELEASE

Date: (Friday July 13, 2018)

To: All Media Houses

### SEDIBENG PARTICIPATES IN NELSON MANDELA DAY 2018

Nelson Mandela International Day 2018 marks 100 years since the birth of Nelson Mandela (18 July 1918). The Centenary is an occasion to reflect on his life and legacy, and to follow his call to “make of the world a better place.” The Nelson Mandela Foundation is dedicating this year's Mandela Day to Action against Poverty, honouring Nelson Mandela's leadership and devotion to fighting poverty and promoting social justice for all. **#MandelaDay #Mandela100**

The Executive Mayor Cllr Busisiwe Modisakeng together with Midvaal Local municipality and partners will be

Honouring the Mandela day on Wednesday 18 July 2018 at **Rusoord High School** located in Midvaal area under the **THEME: “MANDELA DAY CENTENARY 2018 BE THE LEGACY”**. This is a farm underprivileged school with a total number of 350 learners.

The Sedibeng District Municipality for the past nine years has played its role in echoing the sentiments that Tata Madiba stood for, Government departments will on the day be rendering service to the community of Schikfontein/ Vlakfontein.

Other organizations from the private sector have also heeded the call and will make donations to the school identified. The Sedibeng District urges all people in the Region to open their hearts and share their time with those in need; if you are not doing it for self-gratification then do it as a thank you note to one of the most influential people in our Country's history and our freedom. 67 minutes for 67 years is a small price to pay

### OBJECTIVES

- The overarching objective of Nelson Mandela International Day is to inspire individuals to take action to help change the world for the better.
- Eradicate poverty and ensure we each realize the ideal of a dignified life.
- Create a platform for sustainable programmes of the Nelson Mandela International Day in Sedibeng.
- To lobby for Private Public partnership for such projects in Sedibeng
- To respond to the National call of contributing towards honoring the lives and times of Nelson Mandela

Members of various media houses are encouraged to communicate this programme and also be actively involved on the day.



**Details of the event:**

**Date: Wednesday 18 July 2018**

**Time: 08:00 – 14:00**

**Venue: Rusoord High School (Midvaal local Municipality)**

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